# **Commercialisation Grant: Application Guidelines**

#### **Purpose**



Funding research advancement and testing during the early stage of exploration of market potential.

These research grants are designed to support researchers by:

- accelerating the translation of university research into real-world impact while leveraging additional co-funding opportunities and eliminating funding delays; and
- reducing time-to-market by bridging a critical funding gap in the earliest stages of research commercialisation.

It will do this by:

- funding research and research enablers that help progress earlystage inventions; and
- identification and safe-guarding valuable assets through the application of research and analysis.

## Who can apply?



Permanent academic staff members of the University.

Fixed-term academic staff, including postdoctoral fellows, whose contracts cover the disbursement period and do not imply full-time commitment to another research project.

## **Pre-requisites**



Applicants need to have:

- undertaken early engagement with a WUV Commercialisation Manager about the invention and research development field; and
- submitted an Invention Disclosure related to the proposed idea; or
- be in process of submitting an Invention Disclosure with the application.

# **Types of projects**



 Early-stage projects: Early concept stage Invention disclosure through to exploratory stage.

Example: where there is an idea that needs support to prepare it for a KiwiNet PreSeed Accelerator funding (PSAF) application, and the researcher may need funding for further data collection or undertake exploratory experiments to test the idea (proof of concept) in different fields.



Exploration development

 (acceleration): Support gaps in projects that are in exploratory phase advancing towards preventure development/investor ready stage.

Example: where additional development is required to strengthen a PSAF application case and/or enable targeted proof of concept (data) development/accelerate opportunities for patent development and IP protection or application development beyond PSAF funding.

#### What can be funded?



Grants are up to \$20,000 per project over 6-12 months for the researcher.

Examples of eligible costs are outlined below:

- \*All costs will be reviewed with Commercialisation manager as part of application assessment and budget review.
- Salaries/contracting fees for researcher resourcing for example, postdocs or other technical or subject matter experts \*including oncosts. Note: Can not fund applicant's salary
- Equipment, and other assets associated with the research projects/invention development.
- Research consumables.
- Lab or Prototyping development costs to a point of investor-readiness
- Pre-clinical studies (e.g., small animal trials).

Other activities associated with progressing technology research development towards investor readiness.

### **Application process**



Funding process is 'on-call' with applications submitted on a rolling basis.

Applications must be submitted to WUV on the standard form and must include one of the following:

- An outline of the invention /research proposal; or
- A Full Invention Disclosure, or
- A reference to the previously submitted one (see prerequisites).

Applications initiate engagement with WUV to develop a project pitch (regardless of pathway).

#### **Assessment criteria**



Applications will be evaluated on:

- Funding contribution to research development?
- Potential Impact: Economic, social, environmental and societal benefits.
- Roadmap to Readiness: Evidence of initial data, feasibility of proposed work.
- Budget & Timeline: Appropriate and justified/ provides enhancement to project delivery.
- Team Capability: Skills and resources to deliver.

#### **Assessment process**



## Early-stage projects:

Applications will be assessed as needed by the WUV Screening Committee who will make funding decisions. Researchers will be invited to present their projects.

#### **Exploration development**

(acceleration): Applications will be reviewed by the WUV Investment Advisory Panel at their quarterly meeting and make funding decisions. Researcher will be invited to present their projects with the WUV Commercialisation Manager.

## **Funding conditions**



Successful applicants must agree to work on the Commercialisation Plan with WUV if they accept the commercialisation grant.

## Questions or wanting to apply?

You can talk to one of the WUV Commercialisation
Managers – find their details at
<a href="https://www.wellingtonuniventures.nz/about-us/">https://www.wellingtonuniventures.nz/about-us/</a>

Or email: info@wellingtonuniventures.nz

You can also find the application form at: https://intranet.wgtn.ac.nz/staff/research/univentures